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PUBLISHED
Twice a year (January and July), by Global Research Agency Sdn. Bhd., No 33-2, Jalan 9/9C, Seksyen 9, 43650 Bandar Baru Bangi, Selangor, Malaysia. Tel: +603-89271020 Fax: +603-89221020.

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THE TESTING OF ENTREPRENEUR INTENTION MODEL OF SMK STUDENTS IN SPECIAL REGION OF YOGYAKARTA

Tony Wijaya
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ABSTRACT

The problem of entrepreneur intention became the main focus in this research. Practically, the lowness of entrepreneur intention in Indonesia and the importance of entrepreneur behavior in Indonesia, especially in the level of Sekolah Menengah Kejuruan (SMK) was a problem that needed to be solved through research. Theoretically, the problem based on theoretical model plan that involved the component of the tendency variable to take risk, the attitude of entrepreneur, subjective norm, self efficacy, and entrepreneur intention still indicated the research gap. The research that was done had the purpose to discuss the factors that had the role toward the entrepreneur intention of SMK students in Indonesia, especially Special Region of Yogyakarta.

The object of this research was Sekolah Menengah Kejuruan that was located in Special Region. The sample in this research was SMK students in class XII that included Sekolah Standar Nasional in Yogyakarta. Kind of data collected were the primary data that would be obtained by questionnaire and closed interview. The method of analysis data in this research used the model of structural equality.

Keywords: Entrepreneur Intention, risk tolerance, entrepreneur attitude, subjective norm, self efficacy

INTRODUCTION

The occurrence of ASEAN Free Trade Area (AFTA) in 2003 and Asia Pacific Economic Cooperation (APEC) will motivate the businessmen in Southeast Asia competes freely and openly. That condition will involve the businessmen in Indonesia and broadly will influence the pattern and structure of workers. Meanwhile the workers’ condition in Indonesia is still concerned both from qualification and competence side. The development of Human Source has not shown the good result. Human Development Index in Indonesia in 1993 was 98 in sequence. In 2003, Indonesia was 112 in sequence from 174 countries and in 2004 was 111 in sequence. The result of the workers’ condition of the highness of Indonesian unemployment was not surprising.

Economic crisis had caused the businessmen in Indonesia were 5-7 years left behind compared with the businessmen from the other countries. It made the national economic competition capability