How To Open a Presentation

And Engage Your Audience Immediately

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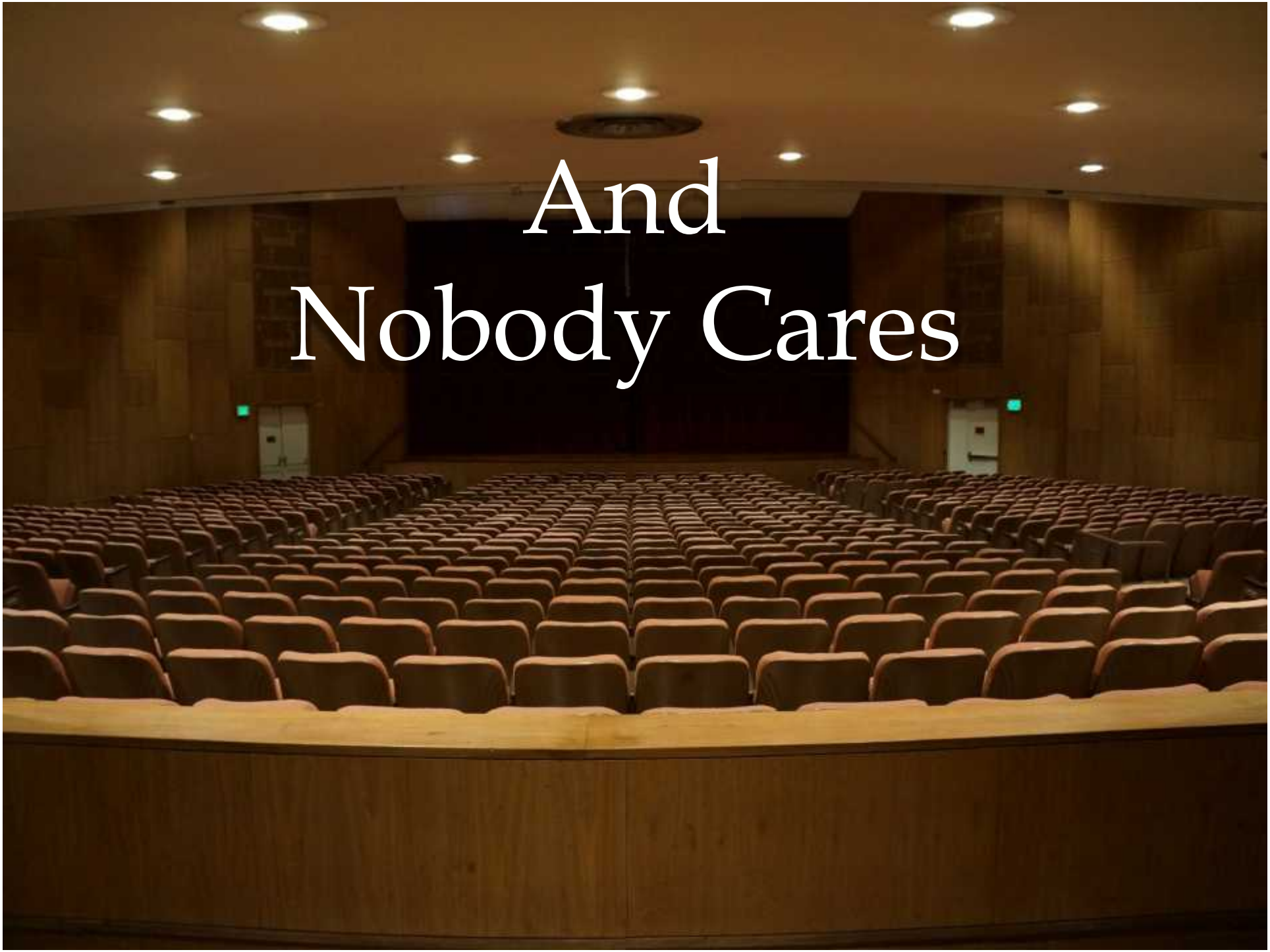
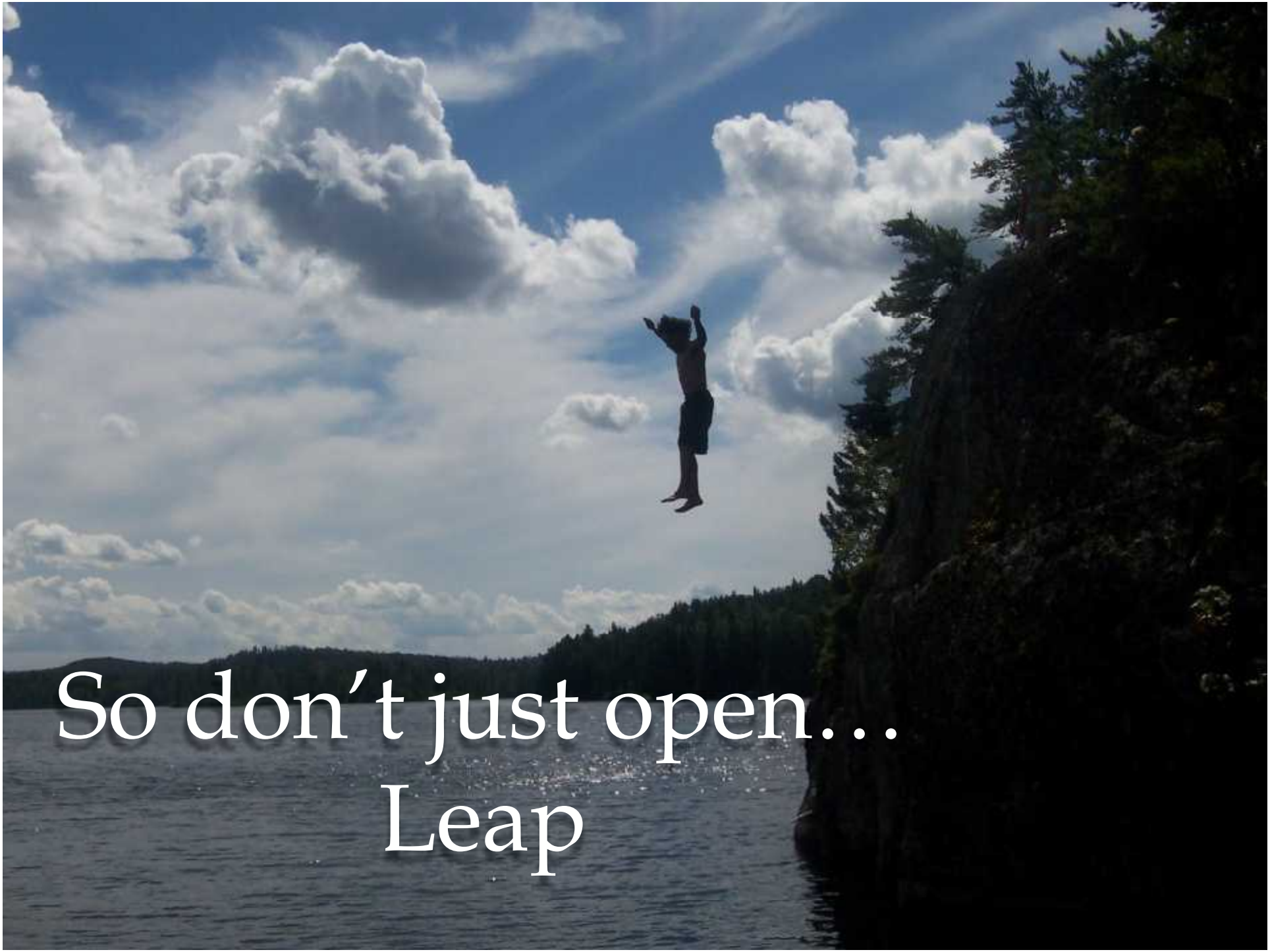
The Problem

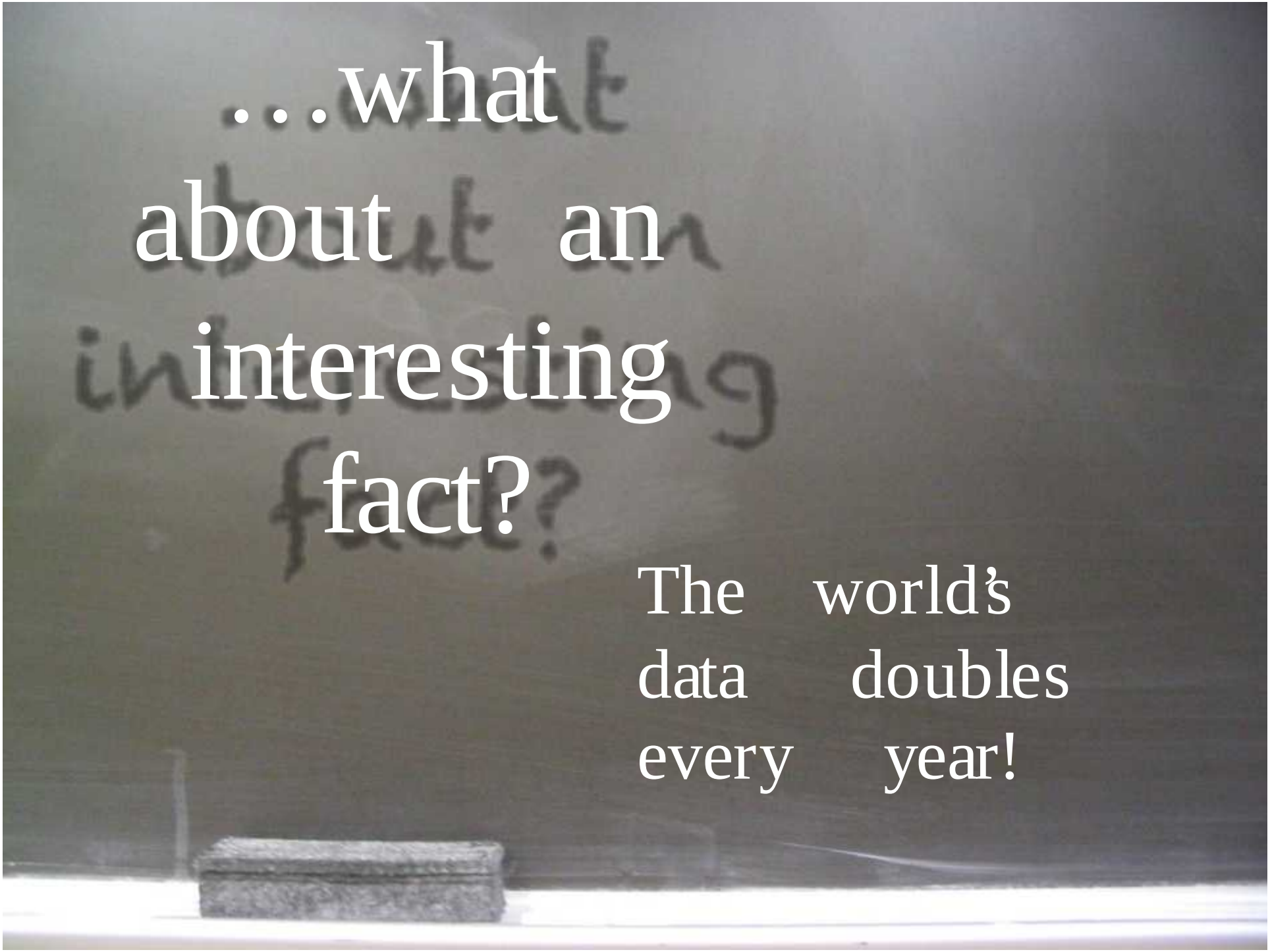
People begin by talking about themselves and their organization


And
Nobody Cares

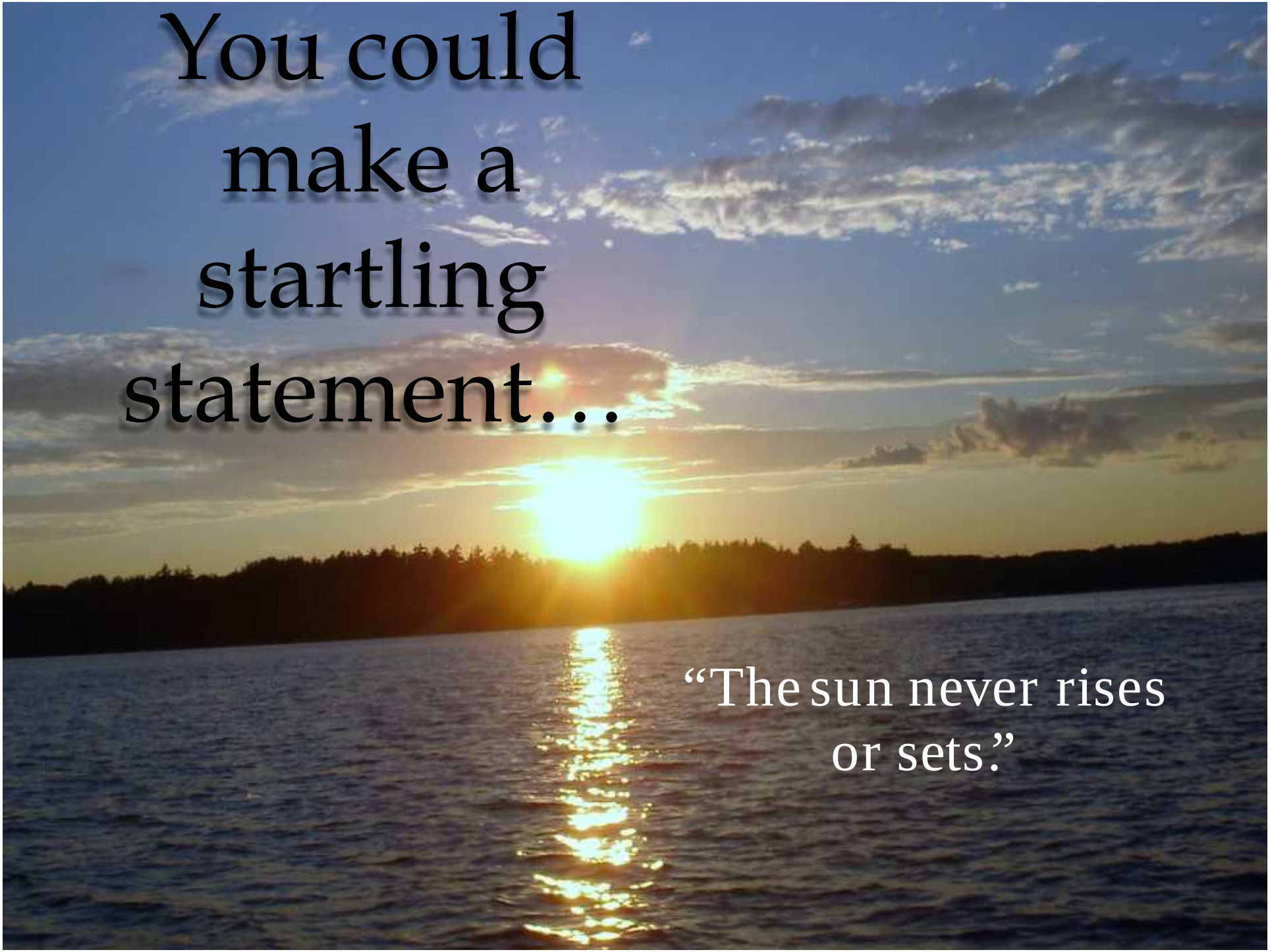

So don't just open…
Leap

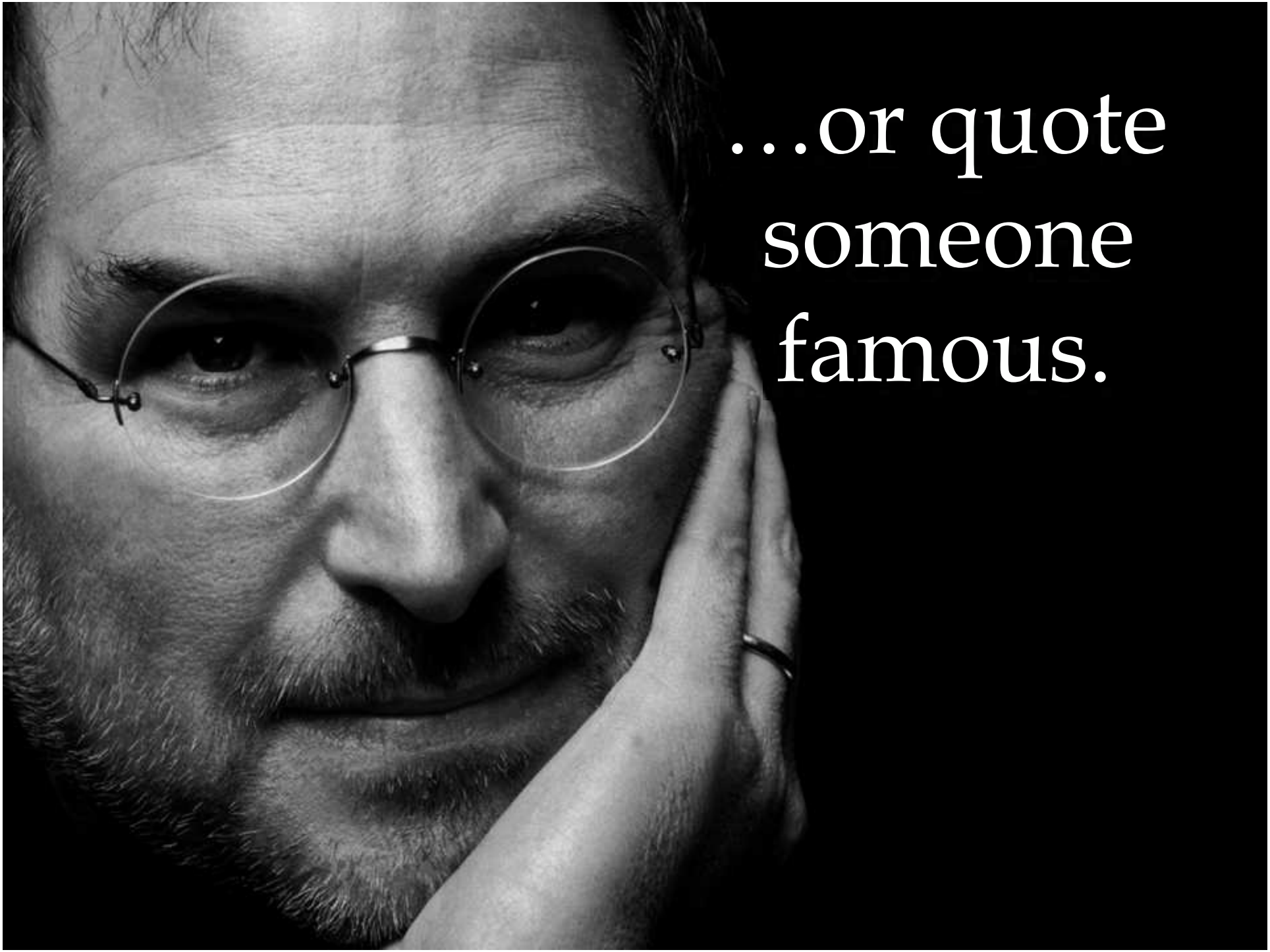
Jump right in
with a story…

…or a
question…

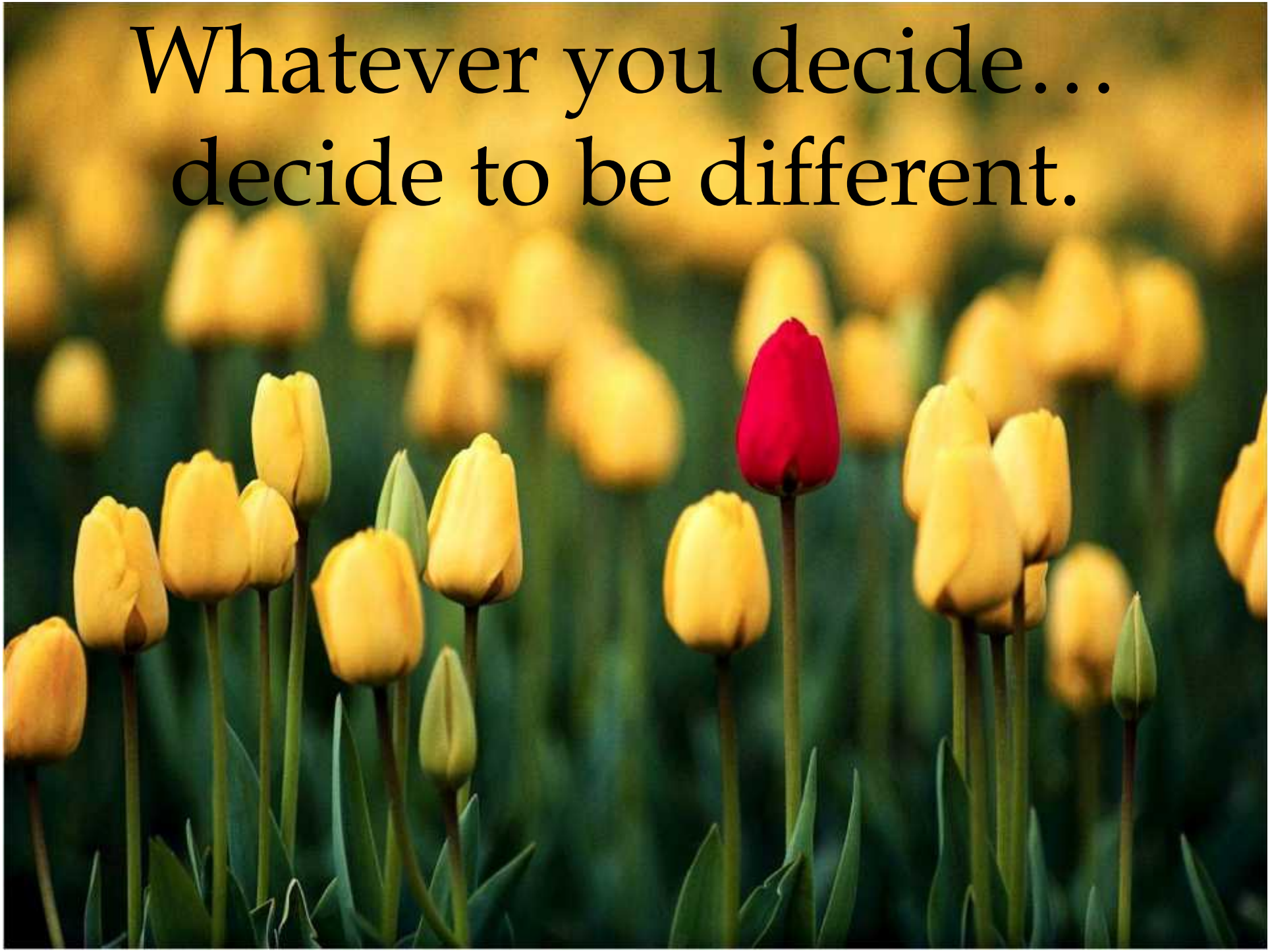

…what about an interesting fact?
The world's data doubles every year!

Or tell a joke.


You could make a startling statement…
“The sun never rises or sets.”


…or quote
someone
famous.

You could even
project an impactful
image…and simply
reflect on it.


Whatever you decide…
decide to be different.

Forget "hello" and "thank you". Get their attention when you open your mouth.

If you open well, it's a huge leap towards success.

If you don't
open well,
you could be
done.