How To Open a Presentation
And Engage Your Audience Immediately

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The Problem

People begin by talking about themselves and their organization
And Nobody Cares
So don’t just open…
Leap
Jump right in with a story...
...or a question...
what
about an interesting fact?
The world’s data doubles every year!
Or tell a joke.
You could make a startling statement...

“The sun never rises or sets.”
...or quote someone famous.
You could even project an impactful image...and simply reflect on it.
Whatever you decide…

decide to be different.
Forget “hello” and “thank you”. Get their attention when you open your mouth.
If you open well, it’s a huge leap towards success.
If you don’t open well, you could be done.