The wind tunnel determines the shape of car models.
The range of colors has gained importance in marketing.
Color trends in the automotive industry.

### Type of colors (in %)

<table>
<thead>
<tr>
<th>Type of colors</th>
<th>Nissan</th>
<th>Honda</th>
<th>Mazda</th>
<th>Ford Europe</th>
<th>VW</th>
<th>Opel</th>
<th>Peugeot</th>
<th>Citroen</th>
<th>Renault</th>
<th>Ford USA</th>
<th>GM-USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid</td>
<td>14</td>
<td>19</td>
<td>28</td>
<td>18</td>
<td>26</td>
<td>25</td>
<td>50</td>
<td>35</td>
<td>40</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>Metallic</td>
<td>57</td>
<td>39</td>
<td>40</td>
<td>48</td>
<td>38</td>
<td>57</td>
<td>28</td>
<td>46</td>
<td>33</td>
<td>38</td>
<td>33</td>
</tr>
<tr>
<td>Interference</td>
<td>29</td>
<td>42</td>
<td>32</td>
<td>34</td>
<td>36</td>
<td>18</td>
<td>22</td>
<td>19</td>
<td>27</td>
<td>37</td>
<td>47</td>
</tr>
</tbody>
</table>

Solid colors: 24%
Effect colors: 43%, 33% of which contain interference pigments (pearls)
The automotive industry is influenced by the latest style trends.
Our international “Coloristic Network”.

Functions of the network
- Procurement of original color panels
- Permanent checking of color variants
International demands on refinishing paints.

Color accuracy
Color variety
Color availability
The painter determines the result.