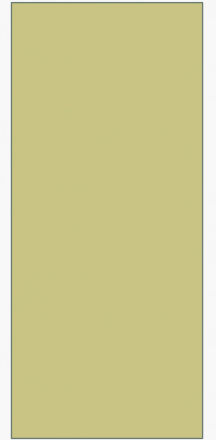


# MANAJEMEN PRODUKSI VIDEO

ESTU MIYARSO, M.PD.

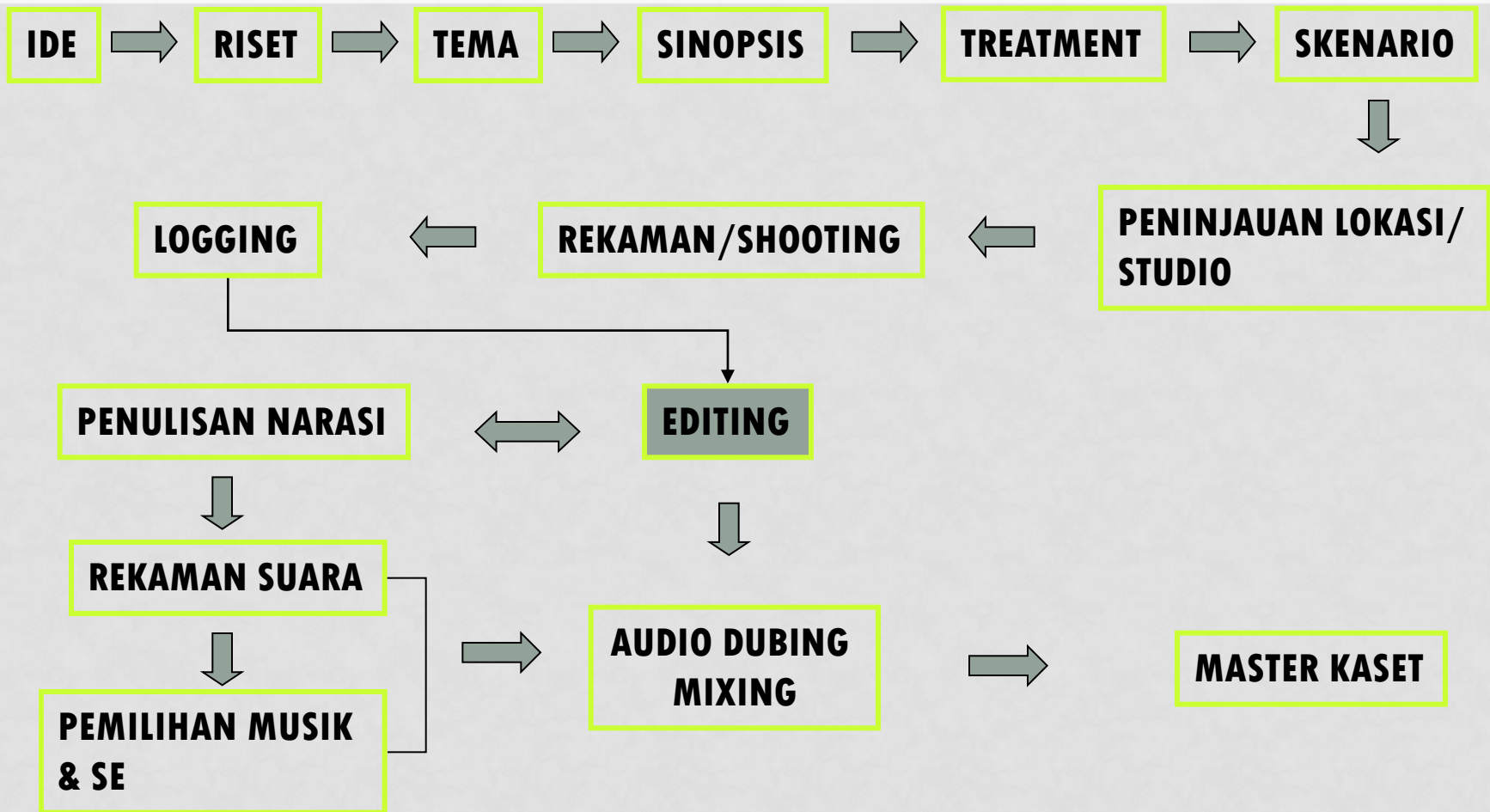


# MEKANISME PRODUKSI

- Mengolah ide cerita
- Menyusun Skenario
- Menyusun Kru Produksi
- Melengkapi Formulir Produksi
- Casting Pemeran
- Reading dan Rehearsal Talent
- Menentukan Lokasi
- Penyiapan Perangkat Produksi
- Briefing Produksi
- Shooting
- Evaluasi Kerja Produksi
- Editing
- Penayangan Film Perdana

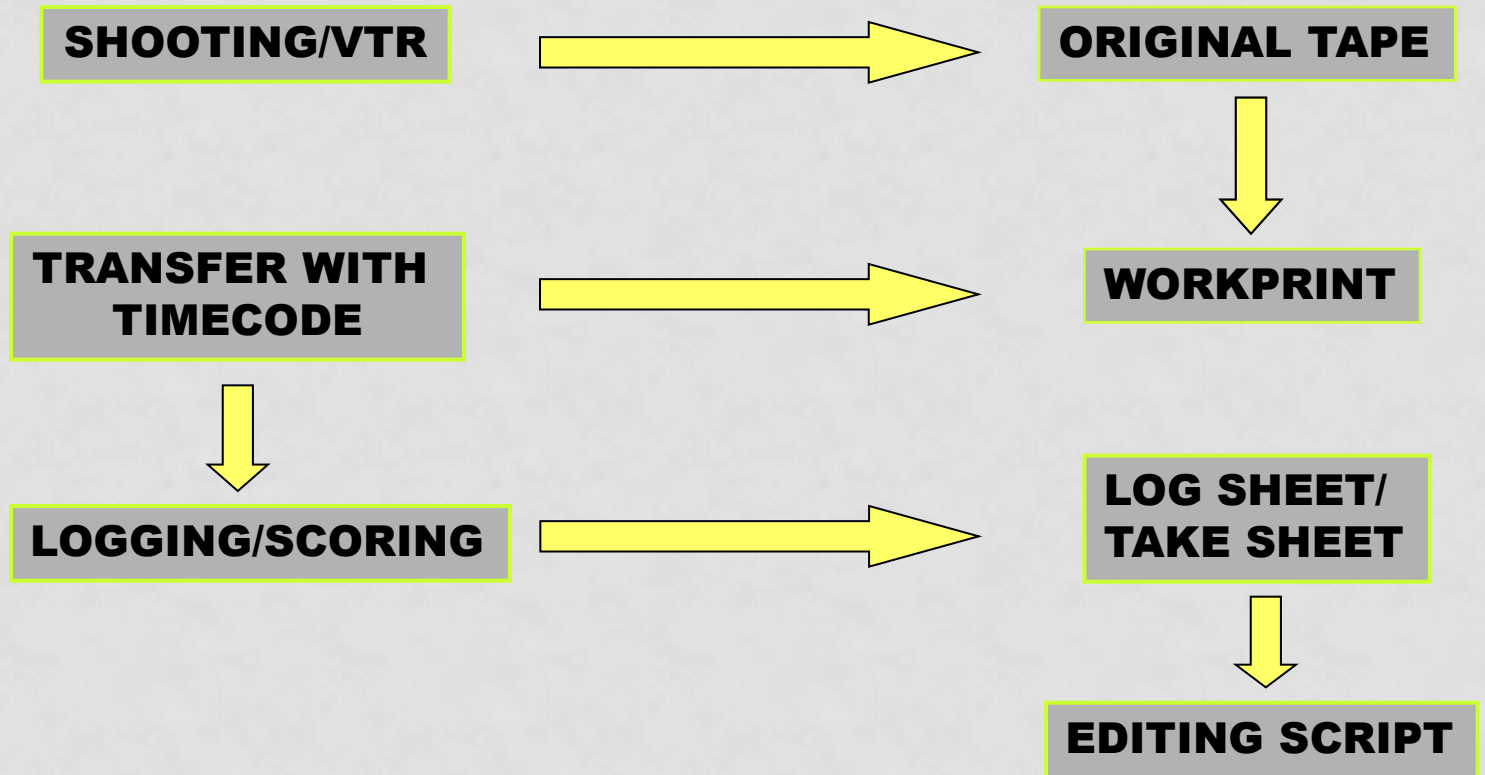


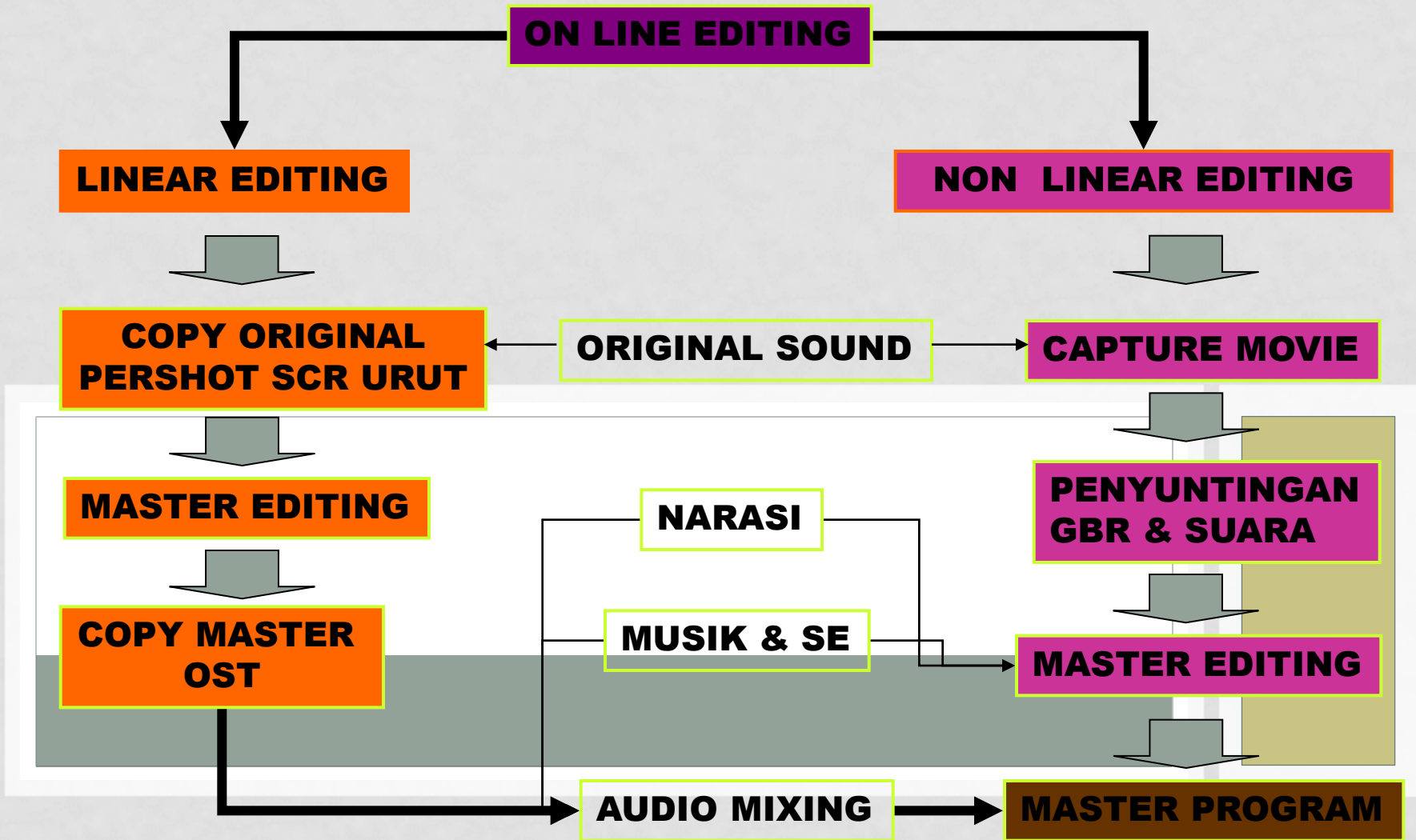
# TATA LAKSANA PRODUKSI FILM VIDEO



# PERSIAPAN EDITING

## OFF LINE EDITING

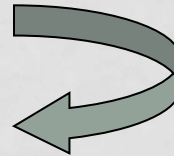




**SHOT**



**SCENE**



**SEQUENCE**



- Kesenambungan ceritera
- Kesenambungan gambar & suara
- Kesenambungan irama adegan, variasi framing & komposisi gambar

**EDITING**

**CERITERA/  
FILM**

## JENIS TRANSISI

CUT

DISSOLVE

FADE

WIPE

SPLIT SCREEN

SUPERIMPOSE

NTSC (National Television Standards Committee)

PAL (Phase Alternating Line)

SECAM

# EDITING DIGITAL

CAPTURE VIDEO & AUDIO

BASIC EDITING

EDVANCED EDITING

EFEK-EFEK VIDEO &

AUDIO

EKSPOR VIDEO (RENDERING)