PLANNING FOR HEALTH EDUCATION

1. Identify consumer/clients/patients and their characteristics
2. Identify consumer needs
3. Decide goals for health education
4. Formulate specific objectives
5. Identify resources
6. Plan content and method in detail
7. Plan evaluation methods
8. ACTION, Carry out the health education
9. Evaluate
Stage 3: Decide on Goals for Health Education

- Raising Health Consciousness
- Giving Clients Health Knowledge
- Improving Clients Self-awareness
- Facilitating Clients Attitude Change
- Helping Clients to Make Decisions
- Helping Clients to Change Behaviour
- Effecting Social Change
Stage 4: Formulate specific Objectives

- Rumuskan tujuan secara khusus: Pendidikan kesehatan reproduksi bagi anak SMA klas II dengan diskusi tanya jawab

- Materinya, sasarannya, tempat dan caranya
Stage 5: Identify Resources

• YOU:
• People who can help you
• Your client or client group
• People who influence your client or client group
• Existing policies and plans
• Existing facilities and services
• Material resources
Stage 6: Plan Content and Method in Detail

- Which methods are the most appropriate for your objectives
- Which methods will be acceptable to the consumers
- Which methods you find comfortable to use