PLANNING FOR HEALTH EDUCATION

1. Identify consumer/clients/patients and their characteristics
2. Identify consumer needs
3. Decide goals for health education
4. Formulate specific objectives
5. Identify resources
6. Plan content and method in detail
7. Plan evaluation methods
8. ACTION, Carry out the health education
9. Evaluate
Stage 7: Plan Evaluation

Methods

• Outcome Evaluation:
  - Change in health consciousness
  - Change in knowledge
  - Change in self-awareness
  - Decision-making
  - Behaviour change
  - Social change
Process Evaluation

- Self-evaluation
- Peer-evaluation
- Client-evaluation
Stage 8: ACTION

THIS IS THE STAGE IN WHICH YOU ACTUALLY DO THE HEALTH EDUCATIONS, REMEMBERING TO EVALUATE THE PROCESS AS YOU GO LONG.
Stage 9: Evaluate

• More concentration on a particular of clients
• Working on a client need you had overlooked
• Changing from giving talks to more informal group works methods with clients
• Making more use of local newspaper
Integrated mission
(Substansi, SDM, fasilitas, dana)