COMPARE?

CONTRAST?
To **compare** is to explain the **similarities** between things

To **contrast** is to describe their **differences**
The "First they compare, then contrast" pattern:

- To be able to drive is undoubtedly a useful accomplishment, and the ownership of a car is for many a fact of life that reaches beyond convenience to sheer necessity. Furthermore, the owner has the privilege of travelling in door-to-door comfort, the freedom of deciding when he will travel, the value of time saved, and (if he cares for such things) the pride and joy of property. On the other hand, all possessions are a burden, and a car may rank among the heaviest. It is expensive to maintain; it makes the owner a prey to vandals, thieves, and friends who need rides. Finally, cars expose their owners to the risk of accident.
The "First they describe one trait; then the other" pattern:

- To be able to drive is undoubtedly a useful accomplishment, and the ownership of a car is for many a fact of life that reaches beyond convenience to sheer necessity. On the other hand, all possessions are a burden, and a car may rank among the heaviest. It is expensive to maintain; it makes the owner a prey to vandals, thieves, and friends who need rides. Cars expose their owners to the risk of accident. Against these considerations, the owner has to weigh the privilege of travelling in door-to-door comfort, the freedom of deciding when he will travel, the value of time saved, and (if he cares for such things) the pride and joy of property.