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Sport businesses in Indonesia are in partial existence, but

**ABSTRACT**

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**The Tricks of Physical Education Teacher in Founding Sport Businesses**
In order to fulfill the needs of human beings, education, particularly physical education, is essential. However, the current education system often fails to meet the needs of students. This paper argues that by focusing on the specific needs of students, the education system can be improved.

For each group, there are specific needs, and the education system should focus on these needs. The needs of students in different stages of their lives are different, and the education system should adapt to these needs.

Keywords: Business, Sport, Physical Education.
The physical education teacher should inspire their students to be physically active and enjoy a healthy lifestyle. This can be achieved through various strategies, such as creating a positive learning environment, incorporating fun and engaging activities, and setting clear goals and expectations. By doing so, the teacher can help students develop a lifelong commitment to physical activity and well-being.
CONCLUSION

Marketing professionals compete to find a more economic scale. By observing resources and resources that are used, for example by sales managers, this is a strategy that is often used to add more to the competitive advantage of the company. To maintain or even improve the competitive advantage of the company, they apply the same strategies used to improve the competitive advantage of the company. The need to improve the competitive advantage of the company is essential for marketers. For example, the first of the social networking strategies used to improve the competitive advantage of the company is to improve the competitive advantage of the company. This is because the competition is fierce, and marketers must constantly look for new ways to improve their competitive advantage. The second social networking strategy is to use social media to improve the competitive advantage of the company. Social media is a powerful tool to improve the competitive advantage of the company. However, when it comes to using social media to improve the competitive advantage of the company, marketers must be aware of the potential pitfalls. One of the main pitfalls is to create a strong social media presence without a well-thought-out strategy. This can lead to wasting resources and time, which can be detrimental to the company.

Developing important elements in a company

After knowing the strengths and weaknesses of individual factors, employees will learn to avoid positions within the organization.

1. Over-Responsibility is not limited because it is a person's responsibility.
2. Quality of service improves when only one person is responsible for it.
3. Difficulty in management because every activity is done by that person.
4. The quality of the company is less guaranteed because only one person can manage the employees' actions.
5. Lack of opportunity for employees to develop because employees have many problems and they have no time to develop themselves.
majoring customer satisfaction as service base. To make compatibility between product benefit and customer purchasing power hence using cost leadership price strategy. While to maintain company for still survive during a time, it uses forward integrate strategy, rear integrate strategy, and horizontal integrate strategy.

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PROCEEDING INTERNATIONAL CONFERENCE ON THE STRATEGY OF SPORT INDUSTRY DEVELOPMENT