ENGLISH FOR SPECIFIC PURPOSES: WHAT DOES IT MEAN? WHY IS IT DIFFERENT?

Week 1

THE GROWTH OF ESP

- From the early 1960s, ESP has grown to be one of the most prominent areas of EFL teaching today.
- Evidences: 1) the increasing number of univ offering an MA in ESP (e.g. Birmingham & Aston Uni in UK), 2) a number of ESP courses offered to overseas students in English speaking countries, 3) a well-established international journal dedicated to ESP discussion "English for Specific Purposes: An International Journal", 4) International ESP communities, i.e. ESP ISG groups, JACET ESP SIG group in Japan, JALT N-SIG

WHAT IS ESP?

- What is ESP? How do you define ESP?
- What are the absolute characteristics in your ESP definition?
- What are the variable characteristics in your ESP definition?

Definition of ESP (Dudley Evans, 1997)

- Absolute Characteristics
 - 1. ESP is defined to meet specific needs of the learners.
 - 2. ESP makes use of underlying methodology and activities of the discipline it serves.
 - 3. ESP is centered on the language appropriate to these activities in terms of grammar, lexis, register, study skills, discourse and genre.

Definition of ESP (Dudley Evans, 1997)

- Variable Characteristics
 - 1. ESP may be related to or designed for specific disciplines.
 - 2. ESP may use, in specific teaching situations, a different methodology from that of General English
 - 3. ESP is likely to be designed for adult learners, either at a tertiary level institution or in a professional work situation. It could, however, be for learners at secondary school level.
 - 4. ESP is generally designed for intermediate or advanced students.
 - 5. Most ESP courses assume some basic knowledge of the language systems.

What can you infer from ESP definitions?

- ESP can but is not necessarily concerned with a specific discipline, nor does it have to be aimed at a certain age group or ability range.
- ESP should be seen simple as an 'approach' to teaching, or what Dudley-Evans describes as an 'attitude of mind'.
- "ESP is an approach to language teaching in which all decisions as to content and method are based on the learner's reason for learning" (Hutchinson et al., 1987:19).

Is ESP different from General English?

- Hutchinson et al. (1987:53) "in theory nothing, in practice a great deal"
- ESP approach has had on English teaching in general.
- What is an irony in ESP in contrast to General English?

The Future & Current Practice of ESP in Indonesia

Questions for discussion

- Why was ESP introduced in our country?
- Mention the examples of ESP teaching in Indonesia.
- 'Tell me what you need English for and I will tell you the English that you need' (p 8). How can you justify this claim for ESP?
- What do you think of the future of ESP in Indonesia?